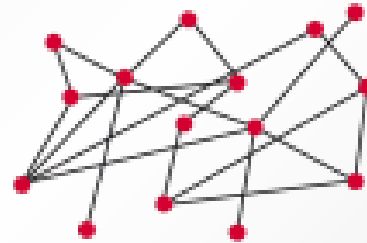


# INDUSTRIEVEREINIGUNG ODENWALDKREIS

## THE LOCAL BUSINESS NETWORK

**IVO**



Netzwerk der Odenwälder Wirtschaft

# INDUSTRIEVEREINIGUNG ODENWALDKREIS

## THE LOCAL BUSINESS NETWORK

- The IVO is a strong **community with over 160 member companies** providing more than half of the full-time jobs in the Odenwald district
- Our member companies cover the entire **spectrum** from global players to innovative industry suppliers and local service providers
- **Rubber and plastics processing** is the **core competency** of our business region
- Many IVO Board members serve on the supervisory boards and advisory committees of local companies, filling these positions on a pro bono basis with passion and dedication

# INDUSTRIEVEREINIGUNG ODENWALDKREIS

## STRATEGIC GOALS

- Business development and marketing



- School engagement and training



- Infrastructure and traffic improvement



# INDUSTRIEVEREINIGUNG ODENWALDKREIS

## BUSINESS DEVELOPMENT AND MARKETING

The IVO

- has a **60-year history of representing the common interests of local companies** with the aim of strengthening the regional business community
- places a strong emphasis on **promoting local companies**
- lobbies for **more economic stimulus** and better marketing of the business region
- acts as **the voice of business** and as an interface between companies, schools, authorities, and political institutions.



# INDUSTRIEVEREINIGUNG ODENWALDKREIS

## SCHOOL ENGAGEMENT AND TRAINING

### The IVO

- provides a **central platform** for all training opportunities and internships
- organises the **Vocational Training Tour** and the **Fascination of Technology** initiative that helps young people get acquainted with local companies
- hosts the **OSBIT** conference – a regional learning and employment information event with 50 speakers and 500 high-school students
- is involved in the **OBIT** days – a regional job presentation event and networking service for companies and higher-level schools
- establishes contacts...



# INDUSTRIEVEREINIGUNG ODENWALDKREIS

## INFRASTRUCTURE AND TRAFFIC IMPROVEMENT

- The Odenwald district is the core area of a wider “Engineering Region”
- The IVO continuously lobbies for the expansion of road, rail, and data networks
- With regard to rail and data networks, IVO's activities have contributed to achieving a competitive situation  
For example, the region features a data network with speeds of up to 200 Mbit/s
- With regard to roads, planning for major projects is underway
- Strengthening the links with the neighbouring Rhine-Main and Rhine-Neckar metropol regions is a top priority



# INDUSTRIEVEREINIGUNG ODENWALDKREIS

## THE LOCAL BUSINESS NETWORK

As representatives of the local business community, we have a strong interest in a close cooperation with our current and future business partners.

We will be happy to help you:



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